

Consumer Talking Points - Open Enrollment 5

Even as health care gets debated in Congress, the ACA marketplace is now open for business. New plans and prices are available each year, and you should shop around to explore your current options.

- You will only have until December 15 in most states to enroll in plans that begin January 1, 2018!
- Don't delay, enroll today!

The health insurance marketplace has new plans and prices every year, so it's important for consumers to explore their coverage options for the upcoming year.

- Roughly 8 in 10 enrollees qualify for financial assistance to help lower the cost of their insurance.
- Visit [healthcare.gov or the state marketplace] to shop around and find a plan that works for you and your family.

For those seeking in-person assistance, help can be found through this [online resource](#).

- If you have questions about signing up or want to talk through your options with a trained professional, free help is just a call or click away.

Health insurance protects you and your family from the unexpected. An accident or injury can happen any day and health insurance can stand between you and financial uncertainty.

- When it does, the last thing you want to worry about is how to pay for your health care and avoid taking on costly medical debt.
- All marketplace plans cover doctor visits, hospital stays, prescriptions, preventive care and more.