**Template Pitch Note – Rate Review**

Dear [Reporter Name],

Please accept the piece below for consideration for your opinion section/ Letter to the Editor section.

[Insert information about timely news hook]. This is an important reminder that [STATE] has the opportunity to protect consumers by ensuring a fair and transparent rate review process. This is just one of the new tools Affordable Care Act gives us to hold insurance companies accountable to the consumers in [STATE].

Please consider sharing this piece with your readers. If you have any questions, please contact me. Thank you!

Best,

[Name]

[Org]

[Phone]