



Applying for Community Transformation Grants

Information from the Centers for Disease Control and Prevention (CDC)

- É [FAQs](#)
- É [Funding Opportunity Announcement](#)
- É www.cdc.gov/communitytransformation/index.htm

Important Deadlines

- É Letter of Intent: June 6, 2011
- É Application: July 15, 2011 at 5:00 p.m. EST

Technical Assistance Opportunities for Potential Applicants

We urge partners to participate in these calls, which will be conducted by a branch of the CDC called the [National Center for Chronic Disease Prevention and Health Promotion](#).

CALL #1 - PRE-LOI SUBMISSION

Date	Time	Dial	Passcode	For Applicants in the time zones
May 25, 2011	10:00-11:00 a.m. EST	1-888-972-9343	8899773	Atlantic, Eastern and Central
May 25, 2011	1:00-2:00 p.m. EST	1-888-972-9343	8899773	Central and Pacific
May 25, 2011	2:00-3:00 p.m. EST	1-888-790-3249	6417596	Alaska, Hawaii-Aleutian

CALL #2 - POST-LOI SUBMISSION

Date	Time	Dial	Passcode	For Applicants in the time zones
June 14, 2011	10:00-11:30 a.m. EST	1-888-972-9343	8899773	Atlantic, Eastern and Central
June 14, 2011	1:00-2:30 p.m. EST	1-800-857-9846	8899773	Central and Pacific
June 14, 2011	3:00-4:30 p.m. EST	1-888-950-9563	1495768	Alaska, Hawaii-Aleutian

Key Information on the Community Transformation Grants Program

Background

Seven out of ten Americans who die each year succumb to chronic diseases such as heart disease, cancer, stroke and diabetes. These illnesses are often caused by tobacco use, obesity, poor diet and too little physical activity. Treatments for people with chronic diseases account for more than 75 percent of U.S. medical costs, totaling \$2 trillion annually.

Objectives

- To improve the health of the American population by investing in high-value prevention and high-impact intervention
- To address the root causes of diseases to promote wellness
- To build programs to eliminate health disparities and promote health equity
- To build community capacity for change

Grant Amount

Approximately \$102 million this fiscal year and \$900 million over five years, subject to availability of funds. These include direct and indirect costs.

Grant Duration

Applicants are expected to submit a 5-year action plan. The first-year funding will be awarded by September 30, 2011.

Number of Awards

Up to 75 communities

Eligibility

- State and local government agencies
- State and local nonprofits
- Indian tribes
- At least 20 percent of funds will go to rural and frontier areas

Strategic Directions

The program focuses on changes in policy, environment, programs and infrastructure across multiple areas such as health care, education and transportation that advance tobacco-free living, active living and healthy eating, and high impact services that prevent and control high blood pressure and high cholesterol. Grantees must address these areas, but may also add others.

Defining interventions

- **Policy Change:** To implement evidence- and practice-based policy interventions to improve population health and foster healthy behaviors (for example, promote smoke-free parks and workplaces).
- **Environmental Change:** To create social and physical environments that support healthy living and ensure that healthy choices are the easy choice (for example, increase markets that sell fruits and vegetables).
- **Program Change:** To increase access to prevention programs to support healthy choices and contribute to wellness (for example, help large health systems promote preventive services).

- **Infrastructure Change:** To build infrastructure, procedures and protocols within communities, institutions and networks that support healthy behavior (for example, use community health workers to promote access to prevention and treatment).

Funding Categories: Capacity Building and Implementation

Applicants may only apply for one category of funding. Multiple applicants may apply from the same geographic area, but only one grant will be funded in each area.

The amount of funding will be determined based on size of the population involved, the disease burden, the ability of the project to reduce health disparities, the likelihood of success and the quality of the application.

Capacity Building Fund

- Amount: \$50,000 - \$500,000
- Objectives: To help recipients develop the staff, skills, partnerships and infrastructure to implement the activities required by an implementation grant.
- Applicants must have limited or no experience in implementing policy, environmental, programmatic and infrastructure changes, but demonstrate a readiness to develop the capacity to do so.
- Once all target capacities have been met, capacity building grant recipients will be eligible to apply for implementation grants as additional funding becomes available.

Implementation Fund:

- Amount: \$100,000 - \$10,000,000 (lower amounts for tribes and territories, higher amounts for state and local governments and nonprofits.)
- Objectives: To implement policy, environmental, programmatic and infrastructure changes aligned with the strategic directions to achieve outcomes including changes in weight, proper nutrition, physical activity, tobacco use prevalence and emotional well-being and overall mental health.
- Applicants applying for implementation funds should have (1) one or more active coalitions with demonstrated success in working with state, community, tribal or territorial leaders to implement policy, environmental, programmatic and infrastructure change; (2) demonstrated efforts to reduce health disparities; (3) demonstrated ability to meet reporting requirements such as programmatic, financial and management benchmarks.

Project Leadership

Each project will be run by a team made up of eight to ten community leaders and will work through a broad coalition of stakeholders, including community members. Coalitions should be drawn from multiple sectors, such as education, transportation, health care, agriculture, etc.

Activities excluded from funding

Research and direct service