**OEE Facebook and Twitter Posts**

**Facebook posts**

* All [Stateians] – regardless of where you live or how much you earn – can get high quality, affordable health insurance! Sign up for or reenroll in health insurance on [state marketplace name] from November 15 through February 15. Go to [marketplace website or Healthcare.gov], or call [marketplace number or 1-800-318-2596] to ask questions and find out how much you could save. #PlanToRenew #Getcovered\*
* Free, in-person help is available to find a health insurance plan that best fits your family’s needs and budget. Go to HealthCare.gov or call 1-800-318-2596 to find out where in your community you can get help.
* Nearly nine out of 10 people who got their coverage through Healthcare.gov got financial help and paid 75 percent less than the full monthly premium. Go to HealthCare.gov or call 1-800-318-2596 to ask questions and find out how much you could save.
* **SBM alternative:** Most [[or see state percentage amount here](https://s3.amazonaws.com/assets.enrollamerica.org/wp-content/uploads/2014/10/StateByStateFinancialNumbers.pdf)] [Stateians] who enrolled through [state marketplace name] got financial help and paid [see state amount [here](https://s3.amazonaws.com/assets.enrollamerica.org/wp-content/uploads/2014/10/StateByStateFinancialNumbers.pdf)] less than the full monthly premium.
* Even if you like the coverage you bought last year, you should still review your options. Your rates may have changed, your preferred doctor or hospital may belong to another Marketplace plan or you may be eligible to receive financial help for the first time or save even more. Learn more about choosing the best plan for you and your family here: [include link to advocate/partner’s website about how to choose a plan].

**Tweets**

* If you don’t have health insurance in 2015, you could pay a fine of up to $325 or 2% of your yearly income. Sign up Nov 15-Feb 15 @ healthcare.gov #GetCovered
* Free in-person help is available to find your best health plan. Go to HealthCare.gov to find a trusted Assister in your community #GetCovered #PlanToRenew
* 9 out of 10 people who got covered thru Healthcare.gov got financial help. Find out how much you could save at HealthCare.gov #GetCovered
* **SBM alternative:** Most [[or see state percentage amount here](https://s3.amazonaws.com/assets.enrollamerica.org/wp-content/uploads/2014/10/StateByStateFinancialNumbers.pdf)] [Stateians] who enrolled through [state marketplace name] got financial help and paid [see state amount [here](https://s3.amazonaws.com/assets.enrollamerica.org/wp-content/uploads/2014/10/StateByStateFinancialNumbers.pdf)] less than the full monthly premium #GetCovered
* If you got health insurance thru [marketplace website], it can really pay off to check out your options before renewing #PlanToRenew

**Tip:** Don’t forget to use hashtags to help give your tweets even more reach. Common outreach and enrollment hashtags include #GetCovered #PlanToRenew and #StayCovered. Many states have state-specific enrollment hashtags, for example #CoverMO, so be sure to coordinate with your coalition and enrollment partners.