**Veteran’s Day Social Media**

**Facebook Posts**

* This Veteran’s Day, we honor those who serve and have served our country. Our veterans put their lives on the line to protect our independence, now it’s time to fight for them by ensuring they have access to health coverage. Find out how our state can close the gap and provide coverage to [ENTER NUMBER] veterans in [ENTER STATE]: (LINK TO URBAN STUDY OR STATE-SPECIFIC ARTICLE)
* Our veterans have kept our nation safe and secure. Veteran’s Day serves as a reminder that we need to ensure all veterans have access health care coverage. Unfortunately there are currently [NUMBER] uninsured veterans in [STATE]. Closing the coverage gap would connect many to needed coverage and health care services.
* Today we celebrate our veterans and their service to our country. Sadly, more than 1 million of the people who have served to protect our freedom – veterans under 65 – are without health coverage. Find out how [STATE] can close the gap and provide coverage to [NUMBER] [STATE] veterans: (Link to Urban Institute Study)

**Tweets**

* 4 in 10 uninsured #veterans are in the coverage gap. [STATE] needs to close the gap so they can access the health care they deserve. [link to share graphic]
* Did you know 1 in 10 veterans is uninsured? [STATE] can #CloseTheGap and cover [NUMBER] veterans. (Link to Urban Institute Study)
* In honor of all our veterans, learn how [STATE] can ensure veterans #GetCovered: (Link to Urban Institute Study) #CloseTheGap
* Closing the coverage gap would give veterans & their families’ long-awaited access to health care coverage. #CloseTheGap [INSERT INFOGRAPHIC]
* Our veterans put their lives on the line for our freedom, they shouldn’t be forced to put their health on line too #CloseTheGap #VeteransDay [INFOGRAPHIC]
* Nationwide, closing the gap would mean 40% of uninsured veterans would gain coverage #CloseTheGap #VeteransDay (Link to Urban Institute Study)

**Data**

The Urban Institute released a report last year detailing the number of veterans who fall in the coverage gap broken down by state: <http://www.urban.org/uploadedpdf/412775-Uninsured-Veterans-and-Family-Members.pdf>