

Comprehensive Responses to Complex Community Health Problems



Community Benefit Department


www.stjosephhealth.org

The Mandate of the Sisters of St. Joseph

“...They will divide the town into various sectors...they will try to find out what disorders exist in each sector, so that they may remedy them through their own efforts...or through persons who have some influence...”



St. Joseph Health System Sonoma County



We bring people together to provide
compassionate care
promote health improvement and
create healthy communities

Organizational Framework: SJHS-SC Community Benefit Dept

Addressing Political Determinants of Health:

Advocacy Initiatives

- Legislative advocacy for vulnerable populations
- Local social & public policy change

Addressing Social Determinants of Health:

Healthy Communities Programs

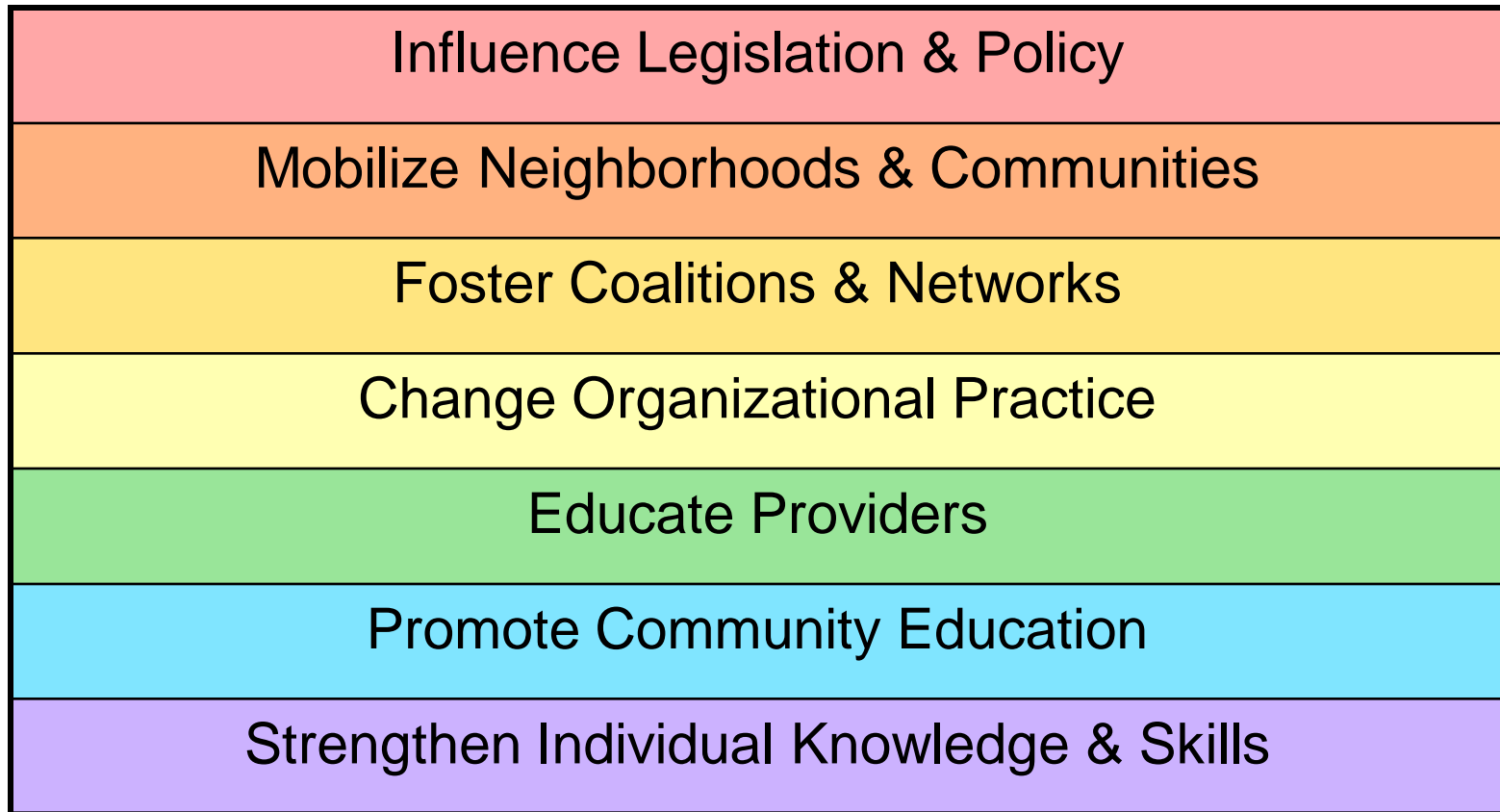
- Neighborhood Care Staff – Community Organizers
- Agents of Change Training in Our Neighborhoods – ACTION Grassroots Leadership Training

Addressing Behavioral & Physiological Determinants of Health:

Community Health Clinics & Programs

- House Calls for Seniors
- Health Promoters & CAAs
- Mobile Health Clinic
- Dental Clinic
- Mobile Dental Clinic

CB Planning Framework: The Spectrum of Prevention*



Grassroots & Legislative Advocacy

Advocating for vulnerable populations and working to affect social and public policy change through grassroots advocacy and engaging persons of influence in order to promote both community health and healthy communities.

- Advocacy for identified vulnerable populations, especially children between ages of 0-19
- Education of elected officials and community members around issues that impact vulnerable populations:
 - Allocation of resources
 - Creation and/or support or opposition of legislation
 - Facilitation of outreach and resources
- Targeted outreach to improve healthy outcomes for vulnerable populations through
 - Facilitated discussions
 - Tours of the facilities and clinics
 - Linkages to groups and individuals to people of influence.

Grassroots & Legislative Advocacy

- **2010 CA Senate Resolution No. 77: Childhood Obesity Prevention & Fitness Week (last full week Sept.)**
- **CAN-C Advocacy Committee project: Healthy Vending Machine Policy for County of Sonoma in all county owned buildings**
- **Advocacy to support CA SB1420 requiring chain restaurants to provide nutritional info on menus & boards; and resolutions by local governments in support**
- **Advocacy for sustained funding of SCHIP and other safety net programs**

Sample 2011 Legislative Priorities

- [S.1156](#) Safe routes to school program. Reauthorize and improve.
- [H.R.2454](#) Waxman-Markey American Clean Energy and Security Act, HR 2454
- [H.R.2426](#) The MEAL Act
- [H.R.1670](#) Community Choice Act
- [H.R.2](#) Reauthorization of the Children's Health Insurance Program
- [H.R.1](#) HR1: The American Recovery and Reinvestment Act of 2009 (stimulus bill)
- [H.RES.441](#) 'Honoring the historical contributions of Catholic sisters in the United States.' California:
- [SB16](#) Low Income Tax Credits
- [AB346](#) Expands joint-use of school facilities to increase opportunities for physical activity

Addressing Social Determinants: **Healthy Communities**

Building community capacity & empowerment to address quality of life concerns, through:

- Community organizing
- Grassroots leadership development
- Partnership & coalition building

Circle of Sisters

- **Prevention of juvenile violence and promotion of developmental assets for youth through free after-school programming for girls 10- 14**
 - Creation of safe & nurturing environment, peer support
 - Enhanced self-esteem and confidence
 - New social & life skills
 - Youth leadership & civic engagement
 - Participation in development of Sonoma County After-School Network
 - Advocacy for developmental assets for youth





Community Organizing



Your health. Your future. Our passion.

NEIGHBORHOOD CARE STAFF

Mission

- To bring neighborhoods and communities in Sonoma County together to envision their future, and to build the assets and connections that empower them to attain and sustain their vision.

Goals

- Facilitate the identification of community assets
- Provide forums for dialogue
- Surface and develop local leadership
- Facilitate the development of self-sustaining community groups
- Facilitate community-based strategic planning
- Help build linkages to and between resources
- Build community capacity to create systemic change
- Advocate for community participations in the issues that affect it

A.C.T.I.O.N. - AGENTS OF CHANGE TRAINING IN OUR NEIGHBORHOODS

Mission

- To build grassroots capacity for social change and quality of life improvements in local communities by increasing shared goals and developing sustainable leadership with community members and the agencies that serve them.

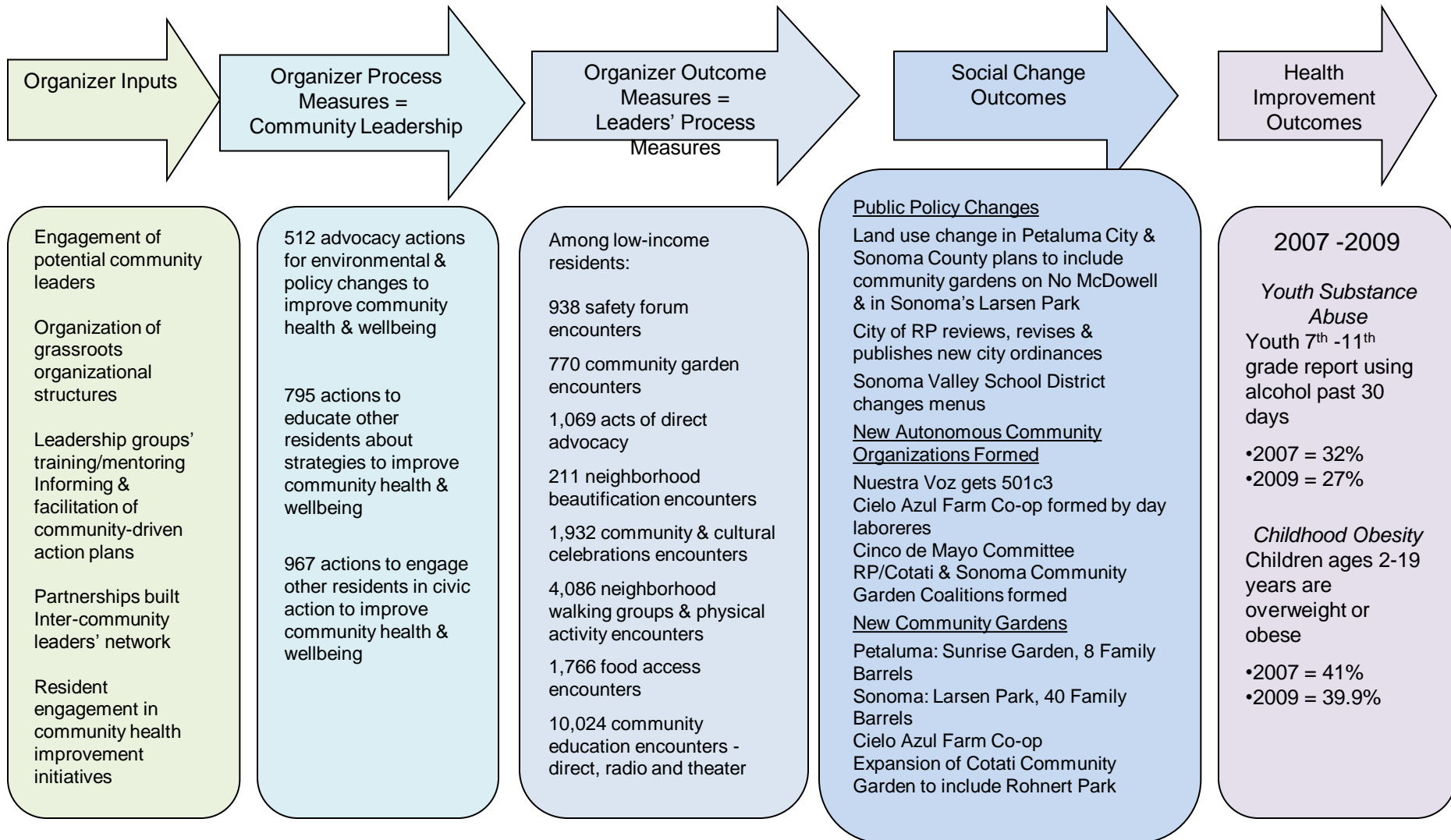
Training Topics

- Community Organizing Principles and Practice
- Immersion in Community
- Relationship Building
- Gathering of Information
- Participatory Strategic Planning
- Implementation of Action Plans
- Partnership Development
- On-going Evaluation
- Documenting and Telling the Story



Community Organizing / Grassroots Leadership Development Processes & Outcomes: Addressing the Social Determinants of “Neighborhood Safety & Access to Healthy Food and Physical Activity”

Neighborhood Care Staff FY10 Measures



Health Promotion



- Promotores de Salud
 - Cultural bridge
 - Health education
 - Training volunteer community-based health promoters
 - Fostering linkages & social support
 - Nutrition, exercise, & cooking classes
- Healthy for Life
 - School based, obesity prevention program
 - Environmental, policy, educational strategies to support physical activity & healthy eating
- Enrollment Assistance
 - SNAP outreach, education, & enrollment
 - MediCal & other insurance programs for low-income individuals & families
 - Technical assistance for online system OneEApp

Mobile Health & Wellness Services

- **Mobile Clinical Health Services**
 - Health care, prevention, and health education services to low-income families without a medical home
 - Offered at community-based sites.



Oral Health



- **St. Joseph Dental Clinic**
 - Basic preventive, restorative, emergency and comprehensive dental care, with a strong focus on prevention and education.
- **Mighty Mouth Dental Disease Prevention**
 - School-based oral hygiene education, dental injury prevention information, toothbrushes and topical fluoride varnish
 - Dental screening and sealants for eligible students in 2nd, 3rd, 5th & 6th grades.
- **Cultivando la Salud Mobile Dental Clinic**
 - Basic preventive, restorative, & emergency dental care
 - Offered at community-based sites

In-Home Senior Support Services

- **House Calls**
 - Primary medical care at home for low-income homebound, frail elders and adults with chronic diseases
 - Prevention of hospital admissions and/or placement in a Skilled Nursing Facility
 - Promotion of independence, self-esteem and safety.
- **Home Sweet Home**
 - Social support that enables frail elders to continue residing in their homes
 - Personal care and caregiver respite services



Integrated Approach to Community Issues

One Example: Reducing Obesity

- Healthy Communities
 - Neighborhood Care Staff incorporates Community Mobilizing into Community Activity & Nutrition Coalition (CAN-C) & Health Action efforts
 - Healthy Communities staff in CAN-C leadership team
- Community Health
 - Promotores de Salud educate community members about nutrition and physical activity
 - Increase food security through SNAP outreach, education, & enrollment
 - Community Health staff participates in CAN-C projects
- Advocacy
 - Circle of Sisters incorporates nutrition education and dialogue about body image into curriculum
 - SJHS-SC Senior Leadership on Board of Redwood Empire Food Bank



- Nutrition Services
 - Partnership with local growers
 - Nutritional information provided in hospital cafeteria
 - Participation in “Healthcare Without Harm” initiatives
- Human Resources
 - Employee Wellness staff participates in CAN-C & Health Action projects